

#### For Immediate Release

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### APBA ANNOUNCES NEW 2010 NATIONAL TOUR STOP

## **National Tour Coming to Belle River Canada**

**Eastpointe, MI** - The APBA is excited to announce the newest Tour stop on the 2010 APBA Watercross National Tour — Belle River, Canada. It has been more than 10 years that a National event has been held in Canada and the APBA is excited to see racing return to Eastern Canada. The event will take place on July 17-18, 2010 at Lakeview Park in Belle River Canada. Belle River is just across the border from Detroit, Michigan not far from Windsor Canada. The event will be held the week after the Harbor Beach, Michigan national event that will make it easy for racers to attend and save on travel expenses.



The Belle River event will be a great race with a HUGE cash purse that is expected to be the largest cash purse offered in many years. Belle River is an historic town



in beautiful Lakeshore bordering Lake St. Clair. With an abundance of sights to see, things to do, and places to shop,

Belle River is an ideal location to host an event. Minutes away are great marine and golf resorts, inviting beaches, camping, museums, conservation areas, and historic buildings. Lakeview Park is a first class facility with a pristine white sandy beach and many great amenities. The city recently received a 3 million grant to upgrade Lakeview Park, so you can expect many new features to the already beautiful facility.



The event will take place within the boundaries of Lakeview Park on Lake St. Clair and run in conjunction with the 16<sup>th</sup> Annual SunSplash Festival. In addition to professional watercross racing the annual festival features a classic Car Cruise with over 500 classic cars that will line the eleven blocks of downtown. Just a sampling of the other events

includes: a carnival with rides, parade, vendor booths, arts and crafts, refreshment tent with free fun and continuous entertainment including live bands that start Friday night and will dazzle you right through Sunday.

The 2010 APBA Watercross National Tour will also have stops in Parker, Arizona - Myrtle Beach, South Carolina; Harbor Beach, Michigan; Colonial Beach, Virginia; and finish off the season with the APBA Watercross Nationals in Nashville, Tennessee. The APBA is searching for one more West Coast stop to complete the 2010 schedule. The APBA has worked hard, together with its race promoters, to find some of the best race sites in the country with nice beaches, clean water and fun locations. The 2010 National Tour will have over \$90,000 in cash and prizes up from grabs in 2010.

#### **2010 National Race Schedule**

May 1-2	Parker, Arizona	Bluewater Casino
May 8-9	TBA	West Coast
June 5-6	Myrtle Beach, South Carolina	Sun Fun Festival
July 10-11	Harbor Beach, Michigan	Maritime Festival
July 17-18	Belle River, Canada	SunSplash Festival
Aug. 7-8	Colonial Beach, Virginia	Colonial Beach Waterfest
Sept. 3-5	Nashville, Tennessee	Nashville Shores Waterpark

The Belle River Canada event is possible thanks to the fantastic support from the Naut Wukin Racing, R&D Powersports, the SunSplash Festival and the City of Lakeshore/Belle River. For more information on Belle River, the Town of Lakeshore and the SunSplash Festival visit <a href="http://www.townoflakeshore.on.ca">http://www.townoflakeshore.on.ca</a> and <a href="http://www.belleriverbia.com">http://www.belleriverbia.com</a> Stay tuned for more exciting announcements for this new event.

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